

SCOTT WILLIAM GRESKOVIC

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I have over four years of experience designing websites, graphics and print layouts. I pride myself on creating beautiful, function works of art.

EXPERIENCE

WILLIAM VINSKO 2012 CONGRESSIONAL CAMPAIGN / LOGO DESIGNER / 2011

Created Mr. Vinkso's personal logo; featured in all materials throughout his campaign, as well as two soon to be released brand identities.

PAINTED SURFACE CLOTHING CO. / WEB DESIGNER / 2011

Designed everything but the T-shirts. I've been personally invested in the evolution and integrity of this company since its inception.

TOWER INVESTMENTS, INC. / PRINT DESIGNER / 2011

Created large-scale print work for a property in the Temple University area as well as a book showcasing properties throughout Philadelphia. Also, a poster for a gym.

INFINITELY BETTER TEA CO., LLC / WEB DEVELOPER / 2010

Responsible for development, site layout and graphics. After the site launch I continued to provide consulting services and training time.

YOUARE PRODUCTIONS / PROMOTIONAL ARTIST / 2010

Created posters and web ads to promote "The Jeff Lewis 5-Minute Comedy Hour;" the new web-series from the creators of "The Guild."

FLIGHTSCHOOL HAITI RELIEF BLOG / WEB DESIGNER AND DEVELOPER / 2010

In an effort with Meezan Artcouture to raise money for Haiti Relief, I designed and maintained a non-profit blog that raised critical funds for earthquake survivors.

STARCITE / WEB, GRAPHIC AND PRINT DESIGNER / ONGOING

In my 3+ years with StarCite, I've been integral in every aspect of their brand on the web and in print, as well as in conjunction with names like Hilton, Hyatt and IHG.

ENHANCED INNOVATIONS / WEB, GRAPHIC AND PRINT DESIGNER / ONGOING

Through Enhanced Innovations I've been lucky enough to work with great organizations like PBS Sprout and the talented musician Julian Velard.

RIGHT REASON TECHNOLOGIES / CREATIVE DEVELOPER / 2008-2009

My first job in-house at a great e-learning company. Responsibilities included tons of flash animation, vectors of high-school mascots and skinning web portals.

SKILLS

ADOBE CREATIVE SUITE AND BEYOND

Mastery of Photoshop and Illustrator. Proficient in Flash, Dreamweaver, InDesign and Coda.

AUTODESK MAYA

Extensive knowledge of 3D modelling, lighting, rendering and texturing techniques.

FINAL CUT PRO/PREMIERE/AFTER EFFECTS

Trained in editing sound and video, as well as manipulating footage post-production.

LANGUAGES

HTML, CSS, Actionscript, Javascript/jQuery and just a little bit of Italian and Spanish.

NOT TO MENTION...

- creative, driven and truly excited about design
- passionate and eager to learn
- interesting enough to intrigue you
- subtle enough to surprise you

I excelled in organizational leadership as a brother of the Nu Gamma chapter of the Kappa Sigma Fraternity; serving as both Brotherhood Development Coordinator and Vice President.

EDUCATION

PRATT INSTITUTE / BROOKLYN, NY / 2003-2007

BFA in Computer Graphics with a concentration in environmental lighting and rendering.
