

for the consideration of

# SCOTT GRESKOVIC

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## Personal Profile

An inherent love for art and design has guided me through life with the inability to ignore the world around me, and to express my appreciation for it in many different mediums. I rely very heavily on my artistic instinct, and take great pride in my work. I have always adhered to my personal standards of excellence, and am downright incapable of falling below them. I am a hard worker, a fast learner and an all-around likable guy. Hire me. I dare you.

## Experience

### Logo Design, Dynamic Dance Kidz

#### Associate Producer, Chronicles of the Living Dead

Present

#### Web Designer/Art Lead, FightTheDead.com

Present

Responsible for all design elements, coding and upkeep of the website for the web-series/feature film Chronicles of the Living Dead. As Art Lead, I head a 3 man art team and delegate responsibility accordingly for the betterment of the project.

Additional responsibilities include:

- Creation of promotional materials
- Look development and branding for overall project

#### Web Designer, JustinBurok.com

Present

Responsible for all design elements, coding and upkeep of the website for musician Justin Burok.

**Edit:** Site currently down due to server issues.

#### Creative Developer, Right Reason Technologies East Stroudsburg, PA February-October

As a member of the Creative Development Team, I work with the Creative Director to develop graphics and creative solutions for web/print, and interactive media.

Responsibilities include:

- Assist in creation of new web properties or re-designs
- Maintain and update website graphics and content
- HTML and CSS development, maintenance and troubleshooting
- Assist in creation of web-based training modules
- Print and Interactive media design and development
- Follow Creative Director's lead in development of marketing effort
- **Featured Project - East Stroudsburg University Web-Based Internship Network, [Esu.edu/win](http://Esu.edu/win)**
  - Assisted in developing the underlying html and css, and was responsible for keeping the consistency and integrity of the design across each page

## **Painter/Fabricator Mini Golf Incorporated**

February-October

Responsible for all steps of assembly through finishing of mini golf assets.

### Software Knowledge

- Adobe Creative Suite
- Autodesk Maya
- Alias Sketchbook
- Corel Painter
- Apple Final Cut Pro

### Qualifications

#### General:

- Great eye for light, color and composition
- Great communication, organizational and interpersonal skills
- I enjoy working with others, and being part of a team
- Ability to both give and take direction
- Excellent problem solving skills

#### 3D/Interactive:

- Ability to create and apply textures which tile seamlessly
- Strong knowledge of procedural shader construction
- A love and enthusiasm for all interactive media
- Ability to identify and articulate the strengths and weaknesses of interactive media, visually and technically

#### Web:

- Ability to create web pages that flow and display content effectively
- Strong knowledge of HTML, CSS and Actionscript and a working knowledge of Javascript for page development
- An nearly obsessive tendency to keep in touch with new trends and techniques in web design

### Education

Pratt Institute, Brooklyn, New York — BFA, 2007

Concentration in Digital Lighting/Rendering and Look Development

Dean's List